



# Executive Education at the Canary Islands Business School **Live Life Learn**

Canary  
Islands  
Business  
School

by  
**mba**





At the Canary Islands Business School, we believe executive education needs to go far beyond the classroom. To make the most of executive programmes, to truly deliver value for your people and organisation, learning needs to embrace a wider view of the world. Learning is enhanced by the experiences we have together. The programmes we build with organisations combine learning, real life business and the living experiences of the Canary Islands to deliver successful outcomes.

Located in the heart of Las Palmas, the capital of the Canary Islands, the school is in Ciudad Jardin, an area known for its history during the conquest and colonisation of the island by the British. Today, it is part of a city named the third best in Europe for digital and remote workers, recognised for its cosmopolitan lifestyle and multicultural influences, geographically located between Europe, the Americas and Africa.

The Canary Islands Business School (CIBS) is a non-profit institution focused on business education, development and research in Las Palmas de Gran Canaria. Founded in 1986, CIBS is a private institution offering undergraduate and MBA degrees, winter schools and executive programmes.



Live



Living learning means going further, adding experience to make the most of your studies. Whether that's the experience of networking with managers from around your organisation or whether it's a new experience, creating a sense of team and togetherness among your staff, we design executive education to make the most of life.

Whether it's hiking in our volcanic landscape, surfing at the award winning urban beach of Las Canteras, sailing in the beautiful Atlantic Ocean or many more experiences, executive education at the Canary Islands Business School drives learning through experiences beyond the classroom.

At the Canary Island Business School, we design learning that inspires business and life.





Not all learning takes place in the classroom. Leveraging our wide range of corporate connections, the Canary Islands Business School will build an experiential programme for your managers and executives to help them apply their learning. Go on sensing journeys of discovery that open minds to new possibilities.

Whether its visits to major companies in tourism and hospitality, oil and gas exploration, logistics and supply chain in a busy port operation, leading NGOs such as the Red Cross or World Food Programme or a host of other opportunities, your team will get exposure to business operations.







## Learn



Working with you we design programmes to get the most from your experience with us. Drawing on our wide network of academic contacts, we can bring together a world-class team to help deliver your programmes, ensuring you meet your key learning objectives and advance your organisation.

Building on the experiential elements of our offer, you can create learning for your managers that flows between the wider world, the classroom and your organisation. Enhanced by the wonderful environment of the Canary Islands, your teams will have an experience that challenges them to see new perspectives, bringing enhanced value to their learning.

Bring your courses to our School and let's work together to create an experience to rediscover learning.

**Embrace our executive education formula of live, life and learn at the Canary Islands Business School.**

- Learning enhanced through experience, bringing together the classroom with our sensing journeys, and using the practice of innovation to drive knowledge
- Network with your peers, take the time to get to know your colleagues, listen and solve problems, all in the wonderful environment of the Canary Islands
- Tailor-made programmes, customised to meet your needs with some of the world's leading academics

**Find out more and book your executive education programme by contacting us:**

E: [edu@cibs.es](mailto:edu@cibs.es), [info@cibs.es](mailto:info@cibs.es),  
[proyectos@cibs.es](mailto:proyectos@cibs.es)

W : [cibs.es/contacto](http://cibs.es/contacto)

T: +34 928 29 08 48 or  
+34 691 49 10 36

Canary Islands Business School,  
C/ Rubén Darío6, 35005 Las Palmas de  
Gran Canaria, Islas Canarias, Spain



A member of EFMD