

# Winter Schools at the Canary Islands Business School Rediscover learning



Canary  
Islands  
Business  
School by mba



A Winter School needs to add value, to help a student think differently, challenging them with new experiences and opening their eyes to new opportunities. At the Canary Islands Business School, we understand that the best Winter Schools do all of this and have built a model that combines a good balance between theory, real life and personal experience, to deliver successful outcomes. And more, it all takes place in the fantastic environment of the Canary Islands.

Located in the heart of Las Palmas, the capital of the Canary Islands, the school is in Ciudad Jardin, an area known for its history during the conquest and colonisation of the island by the British. Today, it is part of a city named the third best in Europe for digital and remote workers, recognised for its cosmopolitan lifestyle and multicultural influences, geographically located between Europe, the Americas and Africa.

Rediscover learning at a Winter School at the Canary Islands Business School.





## Learn



Designed for business students and teaching staff, the Winter School will enhance students business skills with learning both in and out of the classroom. Enhanced by the wonderful environment of the Canary Islands, students will have an experience that challenges them to see new perspectives, bringing their studies to life.

With afternoons set aside to connect experiences to studies, the Canary Islands Business School offers all the facilities of a modern learning environment. Take the concepts learnt in the market economy of our islands and develop your thinking to apply them in your studies.

Bring your courses to our School and let's work together to create an experience to rediscover learning.



# Experience



Not all learning takes place in the classroom. Leveraging our wide range of corporate connections, the Canary Islands Business School will build an experiential programme to help your students apply their learning.

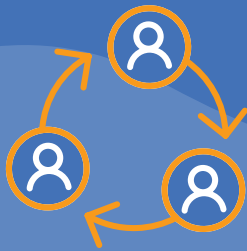
Whether its visits to major companies in tourism and hospitality, oil and gas exploration, logistics and supply chain in a busy port operation, leading NGOs such as the Red Cross or World Food Programme or a host of other opportunities, students will get exposure to business operations. Go on sensing journeys of discovery that open student minds to new possibilities.







## Network



And learning goes further at our Winter Schools, beyond the classroom and beyond the experiential. Learning also needs to be fun, bringing people together, allowing them to build networks and skills.

Whether it's hiking in our volcanic landscape, surfing at the award winning urban beach of Las Canteras, sailing in the beautiful Atlantic Ocean or many more experiences, a Winter School at the Canary Islands Business School builds connections, draws people together and creates a learning experience that changes lives. Taking part in a Winter School, reinvigorates learning through new experiences, adding value to your curriculum.

## Rediscover learning at a Winter School at the Canary Islands Business School.

- Learning enhanced through experience, bringing together the classroom with our sensing journeys, and using the practice of innovation to drive knowledge.
- Bring your class, your curriculum and your professors to learn in a different environment enhanced by new experiences.
- Enjoy winter as never before! Learn in the beautiful environment of the Canary Islands, experience the warmth of a top European destination.

## Find out more and book a Winter School for you and your students by contacting us:

E: [edu@cibs.es](mailto:edu@cibs.es), [info@cibs.es](mailto:info@cibs.es),  
[proyectos@cibs.es](mailto:proyectos@cibs.es)

W : [cibs.es/contacto](http://cibs.es/contacto)

T: +34 928 29 08 48 or  
+34 691 49 10 36

Canary Islands Business School,  
C/ Rubén Darío6, 35005 Las Palmas de  
Gran Canaria, Islas Canarias, Spain



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